## Preserve the Parade

#### **Bid on Magical Experiences**

Create a one-of-a-kind holiday memory by bidding on the opportunity for your family to ride in Santa's sleigh, have your child's name read by Santa on TV, lead the Parade as the Grand Marshal and more! Place your bid and help preserve this holiday tradition at DenverParadeofLights.com.

#### **Capture the Moment**

Make a donation along the Parade route to receive a 2016 Parade of Lights magnetic frame, and tune into social media to see where you can snap a selfie with Major Waddles to fill your frame!

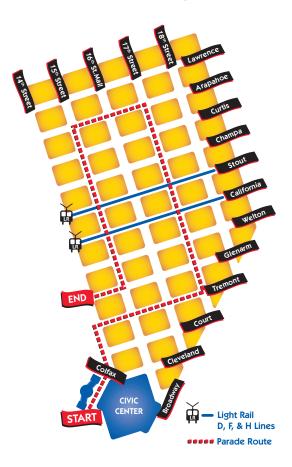


Watch the Parade of Lights on 9NEWS!

KUSA • Channel 9
Friday, December 2, 8 - 9 PM (LIVE)
Saturday, December 10, 6 - 7 PM
Saturday, December 24, 10:35 - 11:35 PM

KTVD • Channel 20 Saturday, December 24, 3 - 4 PM

# Parade Route



Sparkling lights, ice skating, holiday entertainment, fabulous restaurants and stores full of holiday gifts—discover the magic of Winter in the City in Downtown Denver!



DowntownDenver.com #DowntownDenver #DENParadeofLights



EST. 1975







## FRIDAY, DECEMBER 2 | 8 PM SATURDAY, DECEMBER 3 | 6 PM

Produced by the Downtown Denver Partnership DenverParadeOfLights.com

IN ASSOCIATION WITH









42<sup>nd</sup> Annual 9NEWS Parade of Lights:

## Experience The Magic

Dazzling floats and Santa's sleigh
Spectacular marching bands
Impressive giant balloon characters
A stage coach and horse-drawn carriages
illuminated with sparkling lights
Special performances that bring the world's
holiday and cultural traditions to life

### Watch the Parade

### **Grandstand Seating**

Experience the Parade from the best seats in the house, the grandstands under the beautiful lights of the City & County Building!

- \$19 Adults and children 13 and older
- \$16 Children ages 2-12
- Children under 2 years old are free, as long as the child sits on the lap of a ticket holder.
- All tickets are \$25 when purchased on the day of the event.

To purchase tickets visit AltitudeTickets.com or call 1.866.461.6556

### Seating Along the Route

Spectator viewing for the Parade is free along the two-mile route in Downtown Denver.

# How to Get to the Parade

Downtown Denver is easily accessible by bus, rail, bikes, walking and the 16<sup>th</sup> Street Free MallRide. Using public transportation to arrive at the Parade is highly encouraged.

RTD light rail and the 16<sup>th</sup> Street Free MallRide will be affected prior to and during the Parade. For information about service interruptions, please visit RTD-Denver.com. For a complete list of road closures and route detours, please visit DenverParadeOfLights.com.

# Make it a Night to Remember

Come early to grab dinner and shop before the Parade and stay after to enjoy Downtown Denver establishments!



# Thank You to our, Sponsors

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